



IT ALL STARTED WITH A SKETCH

Over 25 years ago, the first release in the Art of Dr. Seuss Collection was revealed to the world. It went on to become one of the most coveted works in the entire collection.

What we did not know is that buried beneath the boxes and hats in the back corner of Ted Geisel's secret closet was another artwork... the concept drawing that started it all. That artwork has never seen the light of day.

Until Now.

**IT IS ANTICIPATED THIS
RARE WORK WILL SELL OUT
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